

## President's Message—SFC

Fellow SWA Members—

I hope this letter finds all of you healthy and safe. My heart goes out to those of you who have been seriously affected by COVID-19 in any way.

As promised, we will be having an Annual Exhibit this year! We are planning on having the receiving on July 11, with the show running from July 15 to August 30. All necessary precautions will be taken to keep people safe in the gallery. Carrie has already sent out the prospectus and I invite you to enter. Of course, things could change, so we will keep you posted.

We are hoping to hold our monthly artist demonstrations in person starting in September. But if we can't use the gallery to do it, we will do our best to have them online. More on that later.

This current disruption in our lives presents an opportunity to rethink the way we are doing things. Surely there will be a new normal once this sheltering in place is over, so now is a good time to imagine what that new normal will be, and how SWA can change to be a part of it. I welcome your thoughts on this. The board of the SFC will certainly be looking into this over the next few months.

If you are bored sheltering in place, we have something for you to do! We are in need of a grant writer, so if you have experience in this area and want to help us out, please let us know. Also, we are in the process of scheduling the workshops and demonstrations for 2021. Again, if you or someone you know could help us in this area, don't hesitate to notify us.

Meanwhile, stay healthy and make art part of the time you spend sheltering in place.

Regards,

**Jim Stinger**

**SFC President**

[swagallery@societyofwesternartists.com](mailto:swagallery@societyofwesternartists.com)

**Bill Davis, aka Trowzers Akimbo**, has achieved signature status in SWA. Bill, along with Eva Klinger, will receive his certificate at the Annual Awards Ceremony reception.

Congratulations, Bill!

**September–October Bulletin Deadline: August 3**

## 70th SWA Annual Exhibit

The Exhibit Prospectus and entry forms are on the [societyofwest-coastartists.com](http://societyofwest-coastartists.com) website. Or you can contact Carrie Drilling at [ccdripping@hotmail.com](mailto:ccdripping@hotmail.com).

If you have not already read the prospectus, please do so. This way there should not be a problem with your entry. Most important:

- Size: the painting needs to be 16" at the SMALLEST side, including frame, or have a minimum area of 256 inches (equal to 16 x 16). The LARGEST side, including frame, cannot be bigger than 60 inches on a side or 3,600 inches in area (equal to 60 x 60).
- Flat hangers and taped wires. Nothing should be protruding from the back of the painting. Protruding hangers can damage other paintings.
- Two checks: one for entry (\$20 per painting) and \$30 for the catalog if you wish to have one. Two checks will enable us to return your catalog check if your painting is not accepted.
- There are two entry forms per 8 x 11 page. Fill out ALL sections of each form per painting. It helps if you are submitting multiple paintings to indicate so on the top of the form. (for example: 1 of 3, 2 of 3, etc)

## Art Sale

We received a large donation of art books and supplies which will be available for sale as a fund raiser the week before the Annual receiving (July 11). The Art Center will be open from Monday, July 6 through Friday, July 10 from 11 to 2. The member who is staffing will be there to check in your Annual painting if you would like to bring it in early.

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*Welcome to New and Returning Members: Sandy Gilcrest, Cynthia Claussen, Tony Pepito and Sherry Eidhammer.*

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Please inform the board if you know of members who are ill or have died or have lost family members.

*If you would like to announce your shows or awards, please send the information to Laura Johnson at [dollsinmin@sbc-global.net](mailto:dollsinmin@sbc-global.net). We will include your information, space permitting.*

*Thanks to Laura Johnson, Pat McMorrow, Jacquelyn Grey, Pamela Della, Lillian Wu and Joyce Barron Leopardo for donations to SWA.*

**President’s Message–SJVC**

Dear Members,

We are living in a historic and difficult time. The COVID-19 virus took away our ability to wander freely, as well as effecting the lives of family members. Just when there was a light at the end of the tunnel, we enter into another crisis. Now we have to handle a new event, one where changes need to be made. So we are to create a new normal. So as artists, we had to become industrious, and got creative. Since our plans have changed, we had to developed new outlets for our work, an Online Art Show was established. This was a chance to find a new audience, tap into the potential of the internet, and keep the painting energy going. So we’ll keep working on the Online Show, let’s see how it goes. As it evolves, it may turn into something important.

We hope that members are healthy and safe. When the time is right, we’ll meet again.

**Jesus Sepulveda,  
SWA-SJVC Presiident**

**A Little Bit of History of SWA**

*We thought we’d share some of SWA’s history. This is a little information that is extracted from Wikipedia:*

SWA’s original name: **Society for Sanity in Art**

The Society for Sanity in Art was an American artist’s society whose members strongly opposed all forms of modern art, including cubism, surrealism, and abstract expressionism.

**History**

SWA was founded in Chicago in 1936 by Josephine Hancock Logan and from there it spread all over the country, with major branches in Boston and San Francisco. Ms. Logan also published a book entitled *Sanity in Art* in 1937. Haig Patigian served as president of the group in the 1940s. Margaret Fitzhugh Browne founded the Boston branch of the organization, and led it in protesting a 1940 exhibit of paintings by Picasso at the Museum of Fine Arts, Boston. A western branch of the Society changed its name to the Society of Western Artists in 1939, and remains to this day the largest society of representational artists in the western United States. The San Francisco branch of The Society for Sanity in the Arts sponsored an annual art exhibit-for-sale by its members at the California Palace of the Legion of Honor at least as late as 1945.

Artists that support the cause of this group included; William Winthrop Ward, Florence Louise Bryant, Percy Gray, Rudolph F. Ingerle, Frank Montague Moore, Thomas Hill; Frank Charles Peyraud, Theodore Wores and Chauncey Foster Ryder.

The Society gave out awards to artists who met its standards of “sanity”; these awards included the Logan Medal of the Arts.

*We will share more of SWA’s history in the next Bulletin.*

**SAN FRANCISCO CHAPTER CONTACTS**

<b>SFC President/</b>		
<b>Signature Awards/</b>		
<b>Demos</b>	<b>Jim Stinger</b>	<b>650-493-6043</b>
<b>1st Vice President</b>	<b>Fran Simontacchi</b>	<b>659/583-0117</b>
<b>2nd Vice President/</b>		
<b>Publicity</b>	<b>Judy Puccini</b>	<b>650-737-6084</b>
<b>Recording Secretary/</b>		
<b>Director of Exhibits</b>	<b>Carrie Drilling</b>	<b>650-692-8998</b>
<b>Treasurer/</b>		
<b>Gallery Coordinator</b>	<b>Sharon Harris</b>	<b>650-307-2431</b>
<b>Web Master</b>	<b>Sherry Vockel</b>	<b>650-922-7474</b>
<b>Corresponding</b>		
<b>Secretary</b>	<b>Doris Guzman</b>	<b>415-731-4038</b>
<b>Bulletin</b>	<b>Laura Johnson</b>	<b>650-533-1239</b>
<b>Membership</b>	<b>Loretta Hawkins</b>	<b>650-588-1154</b>

**SAN JOAQUIN CHAPTER CONTACTS**

<b>SJVC President</b>	<b>Jesus Sepulveda</b>	<b>559-438-7633</b>
<b>1st Vice President</b>	<b>Linda Lamb</b>	<b>559-275-1597</b>
<b>2nd Vice President</b>	<b>Rudy Murietta</b>	<b>559-709-0486</b>
<b>Secretary</b>	<b>Shirlee Rehart</b>	<b>559-436-4552</b>
<b>Phone/Membership</b>	<b>Maxine Fargason</b>	<b>559-439-4403</b>
<b>Treasurer</b>	<b>Denise McGill</b>	<b>559-229-3025</b>

**SCHEDULE OF EVENTS**

**SAN FRANCISCO CHAPTER**

**July**

**7–10 Art Center open from 11–2  
Paintings for Annual may be brought in  
during this time if you would like to bring  
them in early  
Art Sale**

**70th Annual Exhibit**

**July 15–August 30; Receiving July 11**

**SAN JOAQUIN CHAPTER**

**SWA BOARD OF TRUSTEES**

- Joyce Barron Leopardo, SWA, CWA**
- Ann Basuino, SWA**
- Gerald Boyd, SWA**
- Bill Davis (aka Trousers Akimbo)**
- Doris Guzman, SWA**
- Sharon Harris, SWA**
- Judith Puccini**
- Carrie Drilling**

## 2020 SFC SWA Exhibit Schedule

December/January SWA Board Meeting/Demo January/February 2020 Warren Chang Workshop SWA Board Meeting/Demo February/March 2020 SWA Board Meeting/Demo SWA Board Meeting/Demo 70th Annual Exhibit	December 4–January 10, 2020; Receiving November 30, 2019 January 18, 2020 January 15–February 21, 2020; Receiving January 11 January 25–26, 2020 February 15, 2020 February 26–March 27, 2020; Receiving February 22 May 16, 2020 Zoom June 20, 2020 Zoom? July 15–August 30, 2020; Receiving July 11 Opening Reception TBA Award Reception August 30, 1:30–2:30 pm July 18, 2020—if necessary September 16–October 17; Receiving September 12, 2020 September 19, 2020 October 17, 2020 October 19–November 13, 2020 November 18–January 9, 2021; Receiving November 14 November 21, 2020
SWA Board Meeting September/October 2020 SWA Board Meeting/Demo SWA Board Meeting/Demo Skyline College Exhibit November/December 2020 SWA Board Meeting/Demo	

## 2020 SFC Demonstrations

January 18	Guy Magallanes	Watercolor Techniques	<a href="https://www.guymagallanes.com">https://www.guymagallanes.com</a>
February 15	Deb Shea	Painting Beautiful Flowers with Pastels	<a href="https://deborahsheastudios.com">https://deborahsheastudios.com</a>
September 19	Amy Rattner	Watercolor	<a href="https://amyrattnerart.com">https://amyrattnerart.com</a>
October 17	Laurie Johnson	Color Choices for a Successful Painting	<a href="mailto:lauriejohnsonart@gmail.com">lauriejohnsonart@gmail.com</a>
November 21	Ellen Howard	Painting Marshes	<a href="http://www.ellenhowardart.com">http://www.ellenhowardart.com</a>

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec)  
Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 3rd of Dec. (Jan/Feb), Feb. (Mar/Apr), Apr. (May/Jun) Jun. (Jul/Aug), Aug. (Sep/Oct), Oct. (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to [dollsinmin@gmail.com](mailto:dollsinmin@gmail.com). Check must be received before your ad can be published.

### Directions to SWA San Bruno

**From 280:** take the San Bruno Exit east (towards the Airport). At San Mateo Avenue (approximately 1/4 mile) turn right on San Mateo Avenue.

**From 101:** exit San Bruno Avenue west over the freeway. San Mateo Avenue is immediately after the CalTrain elevated track, turn left. SWA gallery is two blocks south on San Mateo Avenue.

## SWA-SJVC Online Show

The Valley Chapter needed an outlet to exhibit our work, so we've organized an Online Show. In the weeks of the COVID-19 Crisis, galleries and places for groups to gather were closed. We were forced to cancel planned art shows and events. So, our first Online Show was established. We made up the format using a Facebook group page. Thanks to the energies of our members, and Trowzers Akimbo (Bill Davis) we were on our way. Once the show was organized, we invited family, friends, and other artists to follow the show. Our desire was to use them as our judges. We wanted to involve our community as much as possible.

We hope the Online Show will grow to materialize into a more formal exhibition. We've just started our second show, the responses have been supportive. We are waiting for the first purchase of someone's work, that will happen as our followers develop interests in a particular artist. We have kept track on how many visits someone's artwork is receiving. Also we tracked the number of popular votes received, this was the basis of our People's Choice Awards. We are planning to formalize the judging process. Next, we hope to earn SWA points for those artists seeking their signature letters, by participating in an Online Show. That will take a lot more organizing. Our third show will include the following themes: Modern Art, Mixed Medium, Portraits and Watercolors. To visit our Online Show, log in to Facebook and type: Art Exhibit Page: SWA 2nd Exhibit on the Facebook search bar. Perhaps you have ideas for our Online Show, or you are interested in participating, send a note.

—Jesus Sepulveda



**“Entre Luz”**  
**by Carlos Aparicio**



**“Dancing Trees”  
by Maxine Fargason**



**“Splashing Tiger”  
by Ethel Franz**



**“High Tide”**  
**by Gary Langdon**



**“Dimensional”**  
by Sheryl Lewis



**“On the Beach with Mom”  
by Denise McGill**