

President's Message—SFC

Fellow SWA Members—

It now appears that I may have spoken too soon regarding things getting back to normal. We are not out of the woods yet so we will be closely monitoring the situation and reacting accordingly. For now, wear your mask, especially indoors! Good health and stay safe, everyone.

Our September artist demonstration will be Amy Rattner, who will doing a pet portrait in watercolor on Saturday, September 18th. The hope is that by that point we will be able to hold the demo in person in our gallery but for sure we will be broadcasting it live on Zoom as well. October's demo artist is Gerald Boyd doing a portrait in pastel on October 16th. Lastly, November's demo artist is Steve Curl demonstrating a landscape in watercolor on November 20th. All demonstrations start at 1:00 pm. Check our website, www.societyofwest-coartists.com, for the link to all of our demos and to see if any are being held in person.

We also have an upcoming workshop. Steve Curl will be doing a workshop for us later in the year.

Just a reminder: we are now using EntryThingy for all entries to our shows. This means all entries to our shows are now online, with no in-person entries accepted, as in the past. This should enable more people to enter, especially those who are located away from the Bay Area.

Please stay healthy and make art a big part of your life!

Regards,

Jim Stinger

SFC President

swagallery@societyofwesternartists.com

Welcome to New Member Frances Giannattasio.

71st Annual Most Popular Painting: Lu Chang's Oil, "Carmel Beach Sunset" and Martha Diaz's Oil, "Morning View"

Thanks to Pam Della SWA, Reba Keon and Jacquelyn Grey for donations to SWA.

November–December Bulletin Deadline: October 3

General Meeting and Demo

Saturday, September 18, 1–3 PM

Amy Rattner

Pet Portrait in Watercolor

Amy Rattner, a Woodside resident, received her BA and MA from Stanford. She was a graphic designer but her passion has become painting the spirit and personality of animals in watercolor using patterns, symbols and texture.

Amy studied at Pacific Art League and with several famous watercolor artists. Her art has been featured in *Southwest Art Magazine* and *Palette Magazine*. She has exhibited widely and is in private collections throughout the country.

General Meeting and Demo

Saturday, October 16, 1–3 PM

Gerald Boyd

Portrait in Pastel

Gerald Boyd is a representational artist who works in a variety of media, including oil, pastel and watercolor. He prefers to paint the human figure. Since 1983 he has demonstrated painting technique, especially portraiture, to art clubs in Northern California. His show entries are consistent award winners.

Gerald has lived on the West Coast most of his life, most recently in Galt, CA. His work is included in numerous collections throughout the United States.

Go to societyofwest-coartists.com for the link to the demos.

Please mute your computer when joining.

Please inform the board if you know of members who are ill or have passed away or have lost family members.

President’s Message–SJVC

Members,

The SWA 71st Annual Exhibition closed this month. Valley member Marilyn Torchin earned First Place in the Non-Representational Division. Other members in the show were Barbara Haddock and Denise McGill. We were honored to have Maxine Ferguson in a special showcase exhibit.

Our Allard’s Show is coming to a close on July 30th. We exhibited 28 pieces on our first time exhibit at Allard’s Art Supply Store. We’d like to thank owner and SWA member, Sheryl Johns and the Allard’s staff for their support and the use of the exhibition space.

The second of August is the start of our SWA Signature Members’ Show. We wanted to honor our Signature Members of the Valley. We are returning to the Fresno Arts Council Gallery through the month of August. We believe that the show will be a collection of the very best artwork of our Valley members.

Finally, we’d like to introduce Chris Hays, owner of The Door Art Gallery. She has supported SWA for years. We have used the gallery for meetings, demonstrations, and as a home base. We’d like to announce that Chris has been honored with the title of Patron Member of the Society. This is for her support of the arts and artists. Chris has been the connection between artists and our community. SWA is appreciative of her support and hard work.

Jesus Sepulveda,
SWA-SJVC President

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SAN FRANCISCO CHAPTER CONTACTS		
SFC President/ Signature Awards/ Demos	Jim Stinger	650-493-6043
1st Vice President	Fran Simontacchi	659-583-0117
2nd Vice President		
Recording Secretary/ Director of Exhibits/ Membership / Corresponding Secretary	Carrie Drilling	650-692-8998
Treasurer/ Gallery Coordinator	Sharon Harris	650-307-2431
Publicity	Leona Marini	
Web Master	Sherry Vockel	650-922-7474
Bulletin	Laura Johnson	650-533-1239
SFC Center Hours: 11–3, Wednesday–Saturday		
SAN JOAQUIN CHAPTER CONTACTS		
SJVC President	Jesus Sepulveda	559-438-7633
1st Vice President	Linda Lamb	559-275-1597
2nd Vice President	Rudy Murietta	559-709-0486
Secretary	Shirlee Rehart	559-436-4552
Phone/Membership	Maxine Fargason	559-439-4403
Treasurer	Denise McGill	559-229-3025

SCHEDULE OF EVENTS	
SAN FRANCISCO CHAPTER	
September/October Exhibit September 1–October 2; Entries 8/4–8/22; Juried in 8/24 & 8/25; Delivery 8/27 or 8/28 Judging on 8/28	
September	18 Board Meeting Amy Rattner Demo
Skyline Exhibit: October 4–November 6	
October	16 Board Meeting Gerald Boyd Demo
SFC Center Hours: 11–3, Wednesday–Saturday	
SAN JOAQUIN CHAPTER	
September	18 Paint Out/Plein Air Demo at Woodward Park

Directions to SWA San Bruno

From 280: take the San Bruno Exit east (towards the Airport). At San Mateo Avenue (approximately 1/4 mile) turn right on San Mateo Avenue.

From 101: exit San Bruno Avenue west over the freeway. San Mateo Avenue is immediately after the CalTrain elevated track, turn left. SWA gallery is two blocks south on San Mateo Avenue.

Revised 2021 SWA Exhibit Schedule

January 2, 2021/December 17, 2021

SWA Board Meeting/Demo January/February Exhibit	January 16 Zoom January 6 – February 12 Receiving January 2
SWA Board Meeting/Demo February/March Exhibit	February 20 Zoom February 17 – March 26 Receiving February 13
SWA Board Meeting/Demo	March 20 Zoom
April Exhibit Online entry trial	March 31 – April 30 Call for entry closed 3/24. Juried 3 March 27 delivery. Judging for awards after 1 pm.
SWA Board Meeting/Demo	April 17 Zoom
Ray Mendieta workshop by Zoom	April 24 and 25
San Mateo School District Exhibit	May 1 – May 14
SWA Board Meeting/Demo	May 15 Zoom
71st Annual Exhibit	May 26 – July 18 Open call for entries 5/1. Close call 5/19. Juried in 5/20. Delivery of paintings 5/21 & 5/22. Awards May 22 after 1 pm. Opening Reception by Zoom Award Reception July 18; 1:30 – 2:30
SWA Board Meeting	June 19 Zoom
SWA Board Meeting	July 17 Zoom
SWA July/August 2021	July 28 – August 27 Open call for entries 7/1. Close call 7/19. Juried in 7/20 & 7/21. Delivery 7/23 & 7/24 until 1 pm. Judging for awards 7/24 or 25 after 1 pm.
SWA Board Meeting	August 21 Zoom
September/October	September 1 – October 2 Open call for entries 8/4. Close call 8/22. Juried in 8/24 & 8/25. Delivery 8/27 or 8/28 until 1 pm. Judge for awards 8/28 after 1 pm.
SWA Board Meeting/Demo	September 18 Zoom
SWA Board Meeting/Demo	October 16 Zoom
Skyline Exhibit	October 4 – November 6
November/December	November 17 – December 31 Open call for entries 10/6. Close call 11/7. Juried in 11/9 & 11/10. Delivery 11/12 or 11/13. Judged for awards 11/13 after 1 pm.
SWA Board Meeting/Demo	November 20 Zoom

2021 SFC Demonstrations

January 16	Taryn Curiel	Understanding and Enjoying Yupo Paper with Watercolor/Abstract Painting	www.taryncuriel.com
February 20	Guy Magallanes	Watercolor Painting of Peahens Using Shadows to Break Up the Composition	https://www.guymagallanes.com
March 20	Karen White	California Landscape in Oil	www.karenwhiteart.com
April 17	Joseph Altwer	Still Life in Oil	www.josephaltwer.com
May 15	Aina Clotas	Portrait in Charcoal	https://www.ainaclotas.com/
June 19	Yvette Head	Abstract Botanicals in Acrylic with Texture	http://autumnlanestudios.blogspot.com/
September 18	Amy Rattner	Pet Portrait in Watercolor	https://www.amyrattnerart.com/
October 16	Gerald Boyd	Portrait in Pastel	http://www.geraldboyd.com; geraldboyd_ bio.html Also visit Gerald Boyd's Facebook
November 20	Steve Curl	Landscape in Watercolor	

(Demos are on YouTube Live or Zoom until further notice.)

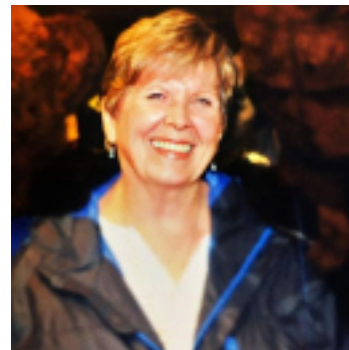
In Memory of Judy Puccini

We are sad to announce the passing of our dear friend and fellow SWA member, Judith (Judy) Puccini who passed away on July 22 after a brief illness. Judy was a member of SWA for many years and served on both the San Francisco chapter board as Vice President and the Board of Trustees as Vice-Chair.

Judy spent her life helping others in her community. She worked at Capuchino High School for 16 years becoming Executive Assistant to the President before retiring in 2006. After her retirement, Judy helped found the Capuchino Alumni Association and worked tirelessly to write grants and obtain funding for their mission to support students with art and music programs, scholarships and mentoring programs.

This is but a tiny part of the support Judy has provided her community. To read more about her life, check this obituary:

<https://www.legacy.com/us/obituaries/sfgate/name/judith-puccini-obituary?pid=199598880>



Judy is survived by her daughter, son and granddaughter along with cousins and many friends.

A celebration of Judy's life was held on Aug, 14 2021 at 1:00p.m. at Samuel Johnson, Jr. Performing Arts Center at Capuchino High School.



July–August 21 Exhibit

1st Place	John Barrows	Professor Flockmocker	Oil
2nd Place	William Ramroth	The Puddle	Oil
3rd Place	Maria Sky	Bank of America	Acrylic

Judges: Barbara Alger SWA, Stephanie Getzler SWA and Sharon Harris SWA

Participants: John Barrows, Lu Chang, Catherine Street Delfs SWA, Martha Diaz, Carrie Drilling SWA, Joyce Barron Leopardo SWA, CWA, Leona Marini, Leona Moriarty SWA, Yvonne Newhouse SWA, Tony Pepito, William Ramroth SWA, Helen Scheel SWA, Deborah Shea, Maria Sky, and Sherry Vockel SWA

Volunteers: Yvonne Newhouse, Nicole Joshi and Leona Marini

See winners paintings beginning on page 7.



Joe Crosetti, William Ramroth and Barbara Alger were presented with their Signature Member certificates at the Annual closing

Call for Art

The Society of West-Coast Artists, formerly known as Society of Western Artists, changed our name almost two years ago to better represent our location and correct the misconception of being a “western style” art group.

SWA’s Board of Directors has approved a design change for our website to include new artwork and logo (our logo is a design font style of “Society of West-Coast Artists”).

This call for art is for all SWA members to paint a banner style painting:

- with a ratio of 4:1 or 5:1 (16:4 or 15:3 etc.)
- reflects the west coast of California
- any medium- we want to showcase the diversity of our members’ artistic style
- representational or non-representational artwork
- the logo will likely be superimposed on the artwork

A select committee will choose one piece of artwork to be the “header” on the HOME page of our website. Other chosen pieces of artwork will be used as the header on subsequent pages of our website such as MEMBERS ONLY or EXHIBITS etc. This Call for Art is an opportunity for your artwork to be featured.

Submission Date: November 1, 2021

Send entries to Yvonne Newhouse yvonne.newhouse@icloud.com in jpeg form.

Below are examples of what we would like to see on our website. They are for reference only and should be used as a jumping off for creative thought.



July–August 21 Exhibit Winners



1st Place

Professor Flockmocker

Oil by John Barrows



2nd Place
The Puddle
Oil by
William Ramroth

3rd Place
Bank of America, San Mateo
Acrylic by Maria Sky



Stephen Austin Demo at SJVC

Photos of first SJVC demo returning from Covid restrictions. It featured artist and teacher, Stephen Austin. Mr. Austin demonstrated approaches to portrait sketches and an approach using models.



