

SWA Celebrates 75 Years of Art!

In 1940, SWA's founding organization, "The Society for Sanity in Art," held their Annual Exhibit at the California Palace of the Legion of Honor. Here are a few of the participating artists: Carol Schmidt Abraham, E.W. Barker, Mary Call, Cor de Gavere, Maurice Del Mue, William Findlay, John Gamble, Muriel Hudson, Edgar Payne, Anna Klumpke, James Swinnerton, David F. Schwartz, Haig Patigian, Carlo Taliabue, Nonette.

Do you recognize any of these artists? The artists came from all over California; from Los Angeles to Redlands. Membership dues in 1940 were \$5.00 per year!

President's Message—SFC

Hi, Everyone!

I am honored to be elected as your President for the next 2 years! I became a member in 1999 and over the years have volunteered for a variety of different positions. It has been a rewarding experience to work with such a wonderful group of dedicated volunteers and I look forward to more of the same. At our January meeting, the Executive Board was elected:

President	Sherry Vockel
1st Vice President	Carrie Drilling
2nd Vice President	Alisan Andrews
Recording Secretary	Sharon Harris

Our SWA Board also consists of these hard working volunteers:

Publicity	Judy Puccini
Membership	Loretta Hawkins
Correspondence Secretary	Mary Long
Newsletter	Laura Johnson
Hospitality	Camilla Roos

I would like to extend thanks to Jeanne Nordness for her many years of volunteerism as Program Director and 2nd Vice President. She was in charge of contacting and organizing our monthly artist demonstrators throughout the years while always maintaining a sense of professionalism and dedication to SWA. We wish Jeanne good luck and shall miss her.

One goal for 2014 is to increase our membership. This is an easy thing that every member can help with by inviting a friend to join or speaking to your own art associations about SWA. Encouraging people to participate in creative expression and art education expands our own artist community and offers a greater experience to the general public. We have some wonderful brochures in our Gallery. Please take a few and pass them out. If you can't get to the Gallery, please contact me and I'll drop some in the mail.

This year we are celebrating SWA's 75th Anniversary! Please

join me in helping to increase our membership by 75 new members!

Sherry Vockel

sherry@societyofwesternartists.com
(650) 922-7474

General Meeting and Demo Saturday, March 15, 1 p.m., SWA Gallery

Steve Curl

Watercolor Demonstration

Steve will do a demonstration of landscapes and watercolor techniques. Curl paints from direct experience on excursions to the High Sierras, the Rockies, Mexico and the Bay Area.

Steve says, "All of my paintings seek to capture my experience where a turn in the trail has caught my eye, and I am again witness to the rush of beauty and the life force unfolding before me. Always, I feel blessed to be part of such natural beauty and the dance of light. My paintings are recordings of these inspired moments... of what is fresh, immediate, and alive, and what in my estimation is true and real."

An award-winning and professional artist, Curl also gives back to the community by teaching.

General Meeting and Demo Saturday, April 19, 1 p.m., SWA Gallery

Joyce Barron Leopardo

Watercolor Demonstration

Joyce is an award-winning watercolorist, juror, teacher, and current president of the SWA Board of Trustees. Her paintings are in many public and private collections.

Her bold use of color makes Joyce's work exciting. She will demonstrate the technique of using watercolor on a gel surface.

President’s Message–SJVC

Hi all, from the valley,

Yesterday was Groundhog Day and that old Punxsutawney Phil predicted another six weeks of winter. Someone should tell that to the trees in my neighborhood. Here in Fresno the trees have already started to bloom. Yes, February 2nd, some of them are in full bloom. What a weird winter we are having. We, here in the Jarvi home, also had to watch that old classic film with Bill Murray, “Groundhog Day.” If you are unfamiliar with it, Bill gets stuck in a time warp and relives Feb 2nd over and over and over and over. He stays there until he has learned a few lessons and “grows up.” I was thinking about how sometimes as artists we find a great spot to paint with the perfect lighting and atmosphere and we wish we could come back the next day and paint it again and again, to try and capture the scene correctly. Unfortunately, we are stuck with a fleeting moment that comes and before we know it, it’s gone. The atmosphere changes, the lighting is different, and even with a few photos the spot has vanished forever, save only for a memory.

So with the blossoms coming out and the weather warming up, be sure to take some time and get out there and paint. What you see today may never come around again. Be sure to take someone with you and learn from each other. Challenge, encourage, and have fun. This is for the March newsletter so for those in the San Joaquin SWA, we are having a paint out to do just that. Make sure you mark the date: March 22nd at Woodward Park. Bring your paints and a lunch. We will see you there.

A thank you to all those who attended the January meeting. We had a great time getting to know Denise McGill. We celebrated her SWA Signature Award with a lunch and some of her terrific artwork. Denise is to be our demonstrator at the February meeting also. She is going to demonstrate her collage technique. But, that will be in the past when this goes to print, so I’ll let you know how it went.

We had our election of officers at the meeting and the results are as follows:

President SJV SWA	Ron Jarvi
1st Vice President	Shirlee Rehart
2nd Vice President	Marilyn Torchin
Secretary and Treasurer	Denise McGill

Thanks also to those who have volunteered for other committees.

For the next few months mark your calendars for the following:

March 22	Paint out at Woodward Lake
April 26	Spring Show at Sunnyside Library
May 17	Oil Demonstration at the Door Gallery
June 28	Paint out and BBQ (Yes, food and fun)

Later in the fall we have set up to have our Fall Show at the

SWA CONTACTS

SFC President	Sherry Vockel	650-922-747
Web Master		
SJVC President	Ron Jarvi	559-325-3836
Director of Exhibits	Carrie Drilling	650-692-8998
Gallery Coordinator	Alisan Andrews	650-400-8623
Reception Director	Sharon Harris	650-615-9856
Advertising	Laura Johnson	650-591-1595
Hospitality	Camilla Roos	650-365-8757
Membership	Loretta Hawkins	650-588-1154
Publicity	Judy Puccini	650-737-6084
Signature Awards	Doris Guzman	415-731-4038

SCHEDULE OF EVENTS

SWA February/March Exhibit

Jan. 29–Mar. 28

March

15	Board Meeting Steve Curl Watercolor Demo
22–23	Ferenc Besze Watercolor Workshop

SWA April/May Exhibit

Apr. 2–May 16 Receiving: Saturday, March 29
10:00 AM–1:00 PM.

April

19	Board Meeting Joyce Barron Leopardo W/C Demo
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Gallery Hours: 10 a.m.–3 p.m., Wednesday–Saturday

historic Fresno Met building in downtown Fresno. It is a great facility and should prove a great opportunity for SWA members to display their work. I am really looking forward to that.

Well, until next time, keep the brushes wet.

Ron Jarvi

SWA SJVC President

Yvonne Newhouse Watercolor Show

Foster City Park and Rec Gallery, February 26 through April 11, 2014. You are invited to the the reception is March 8, 2–4pm, 650 Shell Blvd., Foster City.

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec)

Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/Jun) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsinmin@gmail.com. Check must be received before your ad can be published.

2014 SWA Gallery Exhibition and Workshop Schedule

SWA Non-Signature Member Show

SWA February/March Exhibit

Ferenc Besze Watercolor Workshop

SWA April/May Exhibit

Sequoia High School Show

64th Annual Exhibit

Peggi Kroll-Roberts Oil Workshop

SWA August/September Exhibit

October/November Exhibit

Davic Savellano Watercolor Workshop

SWA December/January 2015 Exhibit

December 4 – January 24: Receiving November 27

January 29 – March 28: Receiving January 23

March 22 – 23

April 2 – May 16: Receiving March 29

May 19 – May 30

June 4 – August 3: Receiving May 31

*June 27 – 29; Two days with model
One day still life*

August 13 – September 26: Receiving August 9

October 1 – November 21: Receiving September 27

October 3 – 5

December 3 – January 23: Receiving November 22

2014 SWA Demonstrations

Jan. 18	Decker Walker	Oil
Feb. 15	Ferenc Besze	Watercolor
Mar. 15	Steve Curl	Watercolor
Apr. 19	Joyce Barron Leopardo	Watercolor
May 17	Jim Caldwell	Watercolor
Jun. 21	Ed Lucey	Acrylics & Oil
*Sep. 13	David Savellano	Watercolor
Oct. 18	Diana Jaye	Critique
Nov. 15	Alvin Joe	Watercolor

**note: date is 2nd Saturday of the month*

SWA December/January Exhibit People’s Choice Award goes to Duke Collins for his oil, “Street Chat.”

Welcome to New and Returning Members *Bonnie Perkins, Leah Hayland and Johanna Kuismin.*

Deadline for the May–June Bulletin: April 3.

If you would like to announce your shows or awards, please send the information to Laura Johnson at dollsinmin@gmail.com. We will include your information, space permitting.

SWA Board

Director	Ann Basuino
Director	David McKean
President	Sherry Vockel
1st Vice President/ Director of Exhibits	Carrie Drilling
2nd Vice President/ Treasurer	Alisan Andrews Diana Jaye
Gallery Coordinator/ Recording Secretary	Sharon Harris
Corresponding Secretary	Mary Long
Membership Chair	Loretta Hawkins
Publicity	Judith Puccini
Bulletin Editor	Laura Johnson
Hospitality Chairperson	Camilla Roos

The SWA gallery can be rented for meetings and workshops for \$120 all day or 8 hours; \$60 per half-day—4 hours, 8–noon or 1–5 p.m. Contact Gallery Coordinator Alisan Andrews (650-400-8623; alisanandrews@yahoo.com) for availability.

Thanks to: Rosemarie Willimann, Teresa Ruzzo, Diana Jaye, Mary Huxley for donations to SWA.

SWA February–March Exhibit



1st Place
The Renaissance Maiden
Oil by Laurie Johnson



2nd Place
Sun Lovers
Pastel by Helen Scheel



3rd Place
Justin
Oil by
Sherry Eidhammer



*Honorable
Mention*
Nariobi Guard
W/C by
Yvonne Newhouse

February–March Exhibit

January 29–March 28

1st Place	Laurie Johnson	<i>The Renaissance Maiden, oil</i>
2nd Place	Helen Scheel	<i>Sun Lovers, pastel</i>
3rd Place	Sherry Eidhammer	<i>Justin, oil</i>
HM	Yvonne Newhouse	<i>Nairobi Guard, w/c</i>

Participants: Alisan Andrews SWA, Tomiko Bailey, Kat Bergman, Tom Chapman, Duke Collins, Joe Crosetti, Catherine Streets Delfs, Carrie Drilling SWA, Sherry Eidhammer, Rebecca Ellis, Shirley Green, Dimitry Grudsky SWA, Sharon Harris, Ellen Howard, Diana Jaye SWA, Laurie Johnson, Eva Klinger, Susan Brott Lawson SWA, Yvonne Newhouse, Evelyn Nitzberg, Anne Oseberg SWA, Teresa Ruzzo, Helen Scheel SWA, Arena Shawn, Barbara Todd, and Rosemarie Willimann

Judges: Victoria Chiofalo SWA, Doris Guzman SWA and Decker Walker SWA

Volunteers: Chairperson, Sherry Vockel SWA, Alisan Andrews SWA, John Barrows, Sharon Harris, Ellen Howard, Susan Brott Lawson SWA, Evelyn Nitzberg, Judy Puccini, and Arena Shawn

Workshops

Ferenc Besze SWA, Watercolor Workshop
March 22-23, 2014

Advanced Beginner- Advanced Students
\$175 SWA members, \$200 non -members
“Aim for a strong 3D effect, unleash your creativity”
Contact: Barbara Todd at 650-369-6859

Peggi Kroll Roberts Oil Workshop
June 27, 28, 28, 2014

\$430.00 members; \$455.00 non-members, includes membership through 12/14; \$480.00 non-members; includes model fees
The figure will be the subject matter.
Contact: Diana Jaye, 650-322-0148

David Savellano 3 Day Workshop
Oct 3, 4, 5, 2014

Plein Air: Landscape, Seascape & Cityscape
\$325 members, \$375 non-members
Contact: Alisan Andrews at 650-400-8623

Annual Dues

If you haven't paid your dues for 2014, it is time. Please send a check for \$45 to SWA.

Directions: From 101: Take the Whipple Avenue exit. Go west on Whipple and turn left on El Camino Real. Turn left on Broadway. **From South 280:** Take the Woodside Road exit. Go east on Woodside to El Camino Real. Go north on El Camino. Turn right on Broadway. **From North 280:** Take the Edgewood exit east. At Alameda de las Pulgas turn right. At Whipple turn left. Take Whipple to El Camino and turn right. Left on Broadway. 2625 is on the RIGHT side in the first block.

SOCIETY OF WESTERN ARTISTS

2625 Broadway Avenue
Redwood City, CA 94063