

President's Message—SFC

Fellow SWA Members—

I hope you are staying healthy and staying safe. We are not out of the woods yet, but there is hope on the horizon for an end to this pandemic with several vaccines nearing approval.

We have now had two successful artist demonstrations in our gallery using the equipment the SF Chapter acquired for broadcasting demos live to you at your home. Both Laurie Johnson Lepowska and Ellen Howard were pleased with how smooth it went. We've gotten lots of positive feedback on these two demos and we plan on continuing to broadcast demos live in the new year. Check our website, societyofwest-coastartists.com, for the link to upcoming demos.

Our next show starts in January 2021 with receiving on January 2nd. Get those paintbrushes out and start painting so you'll have something to enter! I especially encourage those of you who don't have your SWA Signature Award to enter a painting so you gain more points toward your award if you get in.

And don't forget our seasonal small painting exhibit that will run from December 12th until the end of the year. Swing by the gallery and take a look at the paintings in the window.

There are plenty of opportunities for you to be involved as a volunteer for SWA so we can keep our society strong and vibrant during these difficult times. I've outlined some of these opportunities in a separate article in this newsletter.

Please stay healthy and make art a part of the time you spend sheltering in place.

Regards,

Jim Stinger

SFC President

swagallery@societyofwesternartists.com

Our condolences to Leona Moriarty and Diana Jaye on the loss of their husbands and to Laurie Rodriguez on the loss of her parents.

Thanks to Stephanie Getzler, Terri Osborne, Helen Scheel and Carrie Drilling for donations to SWA.

Welcome to New Member: Jitendra Tande

It's Time to Renew Your Membership

See page 5 for the renewal form. Dues are \$45.

General Meeting and Demo

Saturday, January 16, 1–3 PM

Taryn Curiel

Using Yupo Paper with Watercolor/Abstract Painting

Taryn Curiel was born in Mexico City and now lives and works in Silicon Valley. She is not a traditional watercolor painter and when she discovered Yupo Paper, it became her paper of choice for her beautiful muted color abstract paintings. Yupo is the smooth, bright white, 100% waterproof synthetic paper. It is acid free, neutral pH with attributes that make it the perfect solution for a variety of art media. It's non-absorbent surface, resists tearing and buckling, eliminating the need for stretching and soaking.

In this demo, Taryn will explain how to understand and use Yupo and how to use different tools to show the diversity of ways to make textures along with tips she has learned in using it to make it fun.

www.taryncuriel.com

Go to societyofwest-coastartists.com for the link to this demo. Please mute your computer when joining.

General Meeting and Demo

Saturday, February 20, 1–3 PM

Guy Magallanes

Painting Peahens and Their Shadows in Watercolor

Guy is a member of the SWA Board and a local creator of beautiful watercolor art. He is going to paint peahens and their shadows for the demo. He will be working mainly wet in wet in the shadows and the peahens and then cleaning and defining the shapes working wet on dry.

Guy says, "I am very excited as this is somewhat out of my usual approach."

<https://www.guymagallanes.com>

Go to societyofwest-coastartists.com for the link to this demo. Please mute your computer when joining.

President’s Message–SJVC

Members,
I hope the holidays were wonderful and warm. Please take care, be healthy and safe. During this time, I’ve spent time following some online demonstrations. I like that I can stop and start the demo when I want. I am amazed at the control of color and brush placement that artists share. The SWA demonstration by Ellen Howard was amazing. I look forward to following more of these demos. I have a lot to learn.

Members of the Valley Chapter entered in the SWA November Art Exhibit in San Bruno. We were pleased with the results of our participation.

**First Place (Non-Representational) to Marilyn Torchin
Honorable Mention to Denise McGill and Jesus Sepulveda
Exhibiting Artwork at the show: Maxine Fargason**

We are in the final stages of our plans for a January Online Art Show. These shows help keep us active. A member’s show is planned for February at Alard’s Art Supply Store. We hope conditions improve so we can continue with the exhibit. Our early November Exhibit at Ziveli Winery was successful. We sold two pieces during the exhibit.

Thank you for all that you do and your support. Please continue being creative and keep painting.

**Jesus Sepulveda,
SWA-SJVC President**

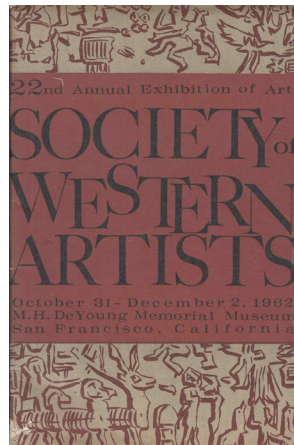
A Little Bit of SWA History

In 1962, the San Francisco chapter of SWA held its 22nd Annual Exhibition of Art. The exhibit was displayed at the DeYoung Museum in San Francisco. There were 155 art pieces in the show, including oil paintings, watercolors, pastels, graphic arts and sculptures. The membership at that time was approximately 1,000 and included painters, etchers and sculptors of national and international reputation. A quote from the catalog says:

“This group is exclusively concerned with “representational art. It acknowledges allegiance to such forms of plastic art which stem from human experience, which aspire to an honest communication relating to this experience and which have their roots in the rich tradition of the past.

Thus, the Society confirms its respect for realism, as it defines an artist’s search for reality, where a direct connection between the artist and nature is the vitalizing element and fulfills the artist’s deep concern for humanity.”

We will share more of SWA’s history in the next Bulletin.



SAN FRANCISCO CHAPTER CONTACTS

SFC President/ Signature Awards/ Demos	Jim Stinger	650-493-6043
1st Vice President	Fran Simontacchi	659/583-0117
2nd Vice President/ Publicity	Judy Puccini	650-737-6084
Recording Secretary/ Director of Exhibits	Carrie Drilling	650-692-8998
Treasurer/ Gallery Coordinator	Sharon Harris	650-307-2431
Web Master	Sherry Vockel	650-922-7474
Corresponding Secretary	Doris Guzman	415-731-4038
Bulletin	Laura Johnson	650-533-1239
Membership	Loretta Hawkins	650-588-1154

SFC Center Hours: 11–3, Wednesday–Saturday

SAN JOAQUIN CHAPTER CONTACTS

SJVC President	Jesus Sepuleda	559-438-7633
1st Vice President	Linda Lamb	559-275-1597
2nd Vice President	Rudy Murietta	559-709-0486
Secretary	Shirlee Rehart	559-436-4552
Phone/Membership	Maxine Fargason	559-439-4403
Treasurer	Denise McGill	559-229-3025

SCHEDULE OF EVENTS

SAN FRANCISCO CHAPTER

January–February Exhibit

January 6–February 12; Receiving January 2

January

**16 Board Meeting
Taryn Curiel Yupo Demo (online)**

February–March Exhibit

February 17–March 26; Receiving February 13

February

**20 Board Meeting
Guy Magallanes Watercolor Demo (online)**

SFC Center Hours: 11–3, Wednesday–Saturday

SAN JOAQUIN CHAPTER

Please inform the board if you know of members who are ill or have died or have lost family members.

SWA August/September 2020 People’s Choice: “Katie the Waterhouse Sorceress,” an oil by Bill Ramroth.

March–April Bulletin Deadline: February 3

2021 SWA Exhibit Schedule

January 2, 2021/December 17, 2021

SWA Board Meeting/Demo January/February Exhibit	January 16 January 6 – February 12 Receiving January 2	ZOOM
SWA Board Meeting/Demo February/March Exhibit	February 20 February 17 – March 26 Receiving February 13	ZOOM
SWA Board Meeting/Demo April Exhibit	March 20 March 31 – April 30 Receiving March 27	ZOOM ZOOM
SWA Board Meeting/Demo San Mateo School District Exhibit	April 17 May 1 – May 14 Reception TBD	ZOOM
SWA Board Meeting/Demo 71st Annual Exhibit	May 15 May 26 – July 18 Receiving May 22 Opening Reception TBA Award Reception July 18; 1:30 – 2:30	ZOOM
SWA Board Meeting/Demo	June 19	ZOOM
SWA Board Meeting	July 17	ZOOM
SWA July/August 2021	July 28 – August 27 Receiving July 24	
SWA Board Meeting September/October	August 21 September 1 – October 2 Receiving August 28	ZOOM
SWA Board Meeting/Demo	September 18	ZOOM
SWA Board Meeting/Demo	October 16	ZOOM
Skyline Exhibit November/December	October 4 – November 5 November 10 – December 17 Receiving November 6	

2021 SFC Demonstrations

January 16	Taryn Curiel	Understanding and Enjoying Yupo Paper with Watercolor/Abstract Painting	www.taryncuriel.com
February 20	Guy Magallanes	Watercolor Painting of Peahens Using Shadows to Break Up the Composition	https://www.guymagallanes.com

Volunteer Opportunities for SWA

As I'm sure you know, the Society of West-Coast Artists is an all-volunteer organization. We have no paid staff. So, the organization depends on volunteers for its existence. We have a volunteer board of about a dozen volunteers. There's only so much 12 people can do. So, we rely on other volunteers to help set up and staff exhibits and do other miscellaneous tasks that come along. If we want to grow in terms of membership or if we want to expand the offerings we have, more volunteers are needed.

What I am presenting below is a list of areas where volunteers can help out. The opportunities range from helping us do some pie-in-the-sky thinking on our future to the mundane work that needs to be done day-to-day. Choose an area that interests you where you think you might be able to make a contribution and let us know of your interest by contacting one or all of the people listed below. We will be most grateful, and you will be helping to keep SWA vibrant and relevant!

Envisioning the future: with Covid-19, things are changing and it's a good time to rethink who we are and who we want to be. Opportunities are presenting themselves and we need to take advantage of them. If you are a visionary, we want to hear from you!

Volunteer to be on a committee/task force to brainstorm ideas
Time commitment: hourly meetings once a week for a month, for example

Deliverable: report on the future of SWA

Ongoing work: this is the bread and butter of SWA. Some of it is grunt work but working with other artists can be quite rewarding.

Demo scheduling, running

Volunteer to be on a committee to help schedule and run monthly artist demonstrations (nine per year)

Time commitment: varies but typically an hour for recruiting each artist and 3 hours running each demo

Workshop scheduling, running

Volunteer to be on a committee to help schedule and run up to four artists workshops per year (2-3 days each)

Time commitment: varies depending on whether workshop is in person or online (for now, all workshops are online); typically,

two hours communicating with the artist and two or three days managing the workshop

Gallery shows

Volunteer to help receive paintings for a show

Time commitment: 3 hours per show

Volunteer to help hang paintings for a show

Time commitment: 1 hour per show

Membership growth: we are always looking for new members and ways to recruit them. If we don't do this, we will become less and less relevant as a society.

Volunteer to be on a membership committee

Brainstorm ideas on how to recruit new members

Do the work of recruiting new members

Time commitment: hourly monthly meetings plus roughly an hour to recruit each new member

Other sources of income: our main source of income is membership dues. Are there other ways the society can bring in income?

Volunteer to be on a committee/task force to brainstorm ideas

Time commitment: hourly meetings once a week for a month, for example

Deliverable: report on findings

Board/Committees: we are looking for members who are interested in serving on the board or a board committee.

Time commitment: monthly board meetings of 1-1/2 to 2 hours each plus one hour of preparation

Time commitment: monthly committee meetings of one hour each plus time to do the work of the committee

This is not necessarily a complete list so if you think of another way of volunteering for SWA please let us know.

Anyone who is interested in volunteering for SWA should notify us of your interest by contacting one or all of the following people:

Jim Stinger, president (jstinger3@comcast.net)

Sharon Harris, treasurer (sharonrc2001@yahoo.com)

Carrie Drilling, secretary (ccdilling@hotmail.com)

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec)

Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 3rd of Dec. (Jan/Feb), Feb. (Mar/Apr), Apr. (May/Jun) Jun. (Jul/Aug), Aug. (Sep/Oct), Oct. (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsminin@gmail.com. Check must be received before your ad can be published.

Directions to SWA San Bruno

From 280: take the San Bruno Exit east (towards the Airport). At San Mateo Avenue (approximately 1/4 mile) turn right on San Mateo Avenue.

From 101: exit San Bruno Avenue west over the freeway. San Mateo Avenue is immediately after the CalTrain elevated track, turn left. SWA gallery is two blocks south on San Mateo Avenue.

November–December 2020 Exhibit

1st Place	Bill Ramroth	Along 97 North of Klamath Falls	oil
2nd Place	Tony Pepito	Along Broadway	watercolor
3rd Place	Deborah Shea	Fall Riot	pastel
H.M.	Denise McGill	Care for the Children	collage
H.M.	Jesus Sepulveda	Moody Room	oil
1st Place			
Nonrepresentational	Marilyn Torchin	Trekking	acrylic

Thank you to Judges: Catherine Streets Delfs SWA, Deepali Kapatkar SWA, Yvonne Newhouse SWA

Participants: Barbara Alger, Martha Bredwell SWA, Pat Casteel, Joe Crosetti, Anneliese Drbal SWA, Carrie Drilling SWA, Maxine Fargason, Stephanie Getzler SWA, Shelley Goodman, Sharon Slusarz Harris SWA, Nicole Joshi, David B. McClure, Denise McGill, Tony Pepito, Bill Ramroth, Camilla Roos, Helen Scheel SWA, Jesus Sepulveda, Deborah Shea, Fran Simontacchi SWA, Jitendra Tandel and Marilyn Torchin

Volunteers: Sharon Harris SWA, Sherry Vockel SWA, Stephanie Getzler SWA, Fran Simontacchi SWA, Camilla Roos, Jesus Sepulveda and Faye Ward

BILL

Annual Membership Dues

Due on or before January 1, 2021

Dear SWA Member:

1. Your membership expiration date is 12/31/2020. Please remit on or before January 1, 2021.
San Joaquin Valley MEMBERS WILL BE BILLED BY SJVC.
2. BE SURE to include your address label if you receive the Bulletin by mail.

Annual SWA Dues: \$45.00

Tel. No: _____
(helps to complete our roster)

ADDITIONAL DONATION: _____

SWA
527 San Mateo Avenue, San Bruno, CA 94066

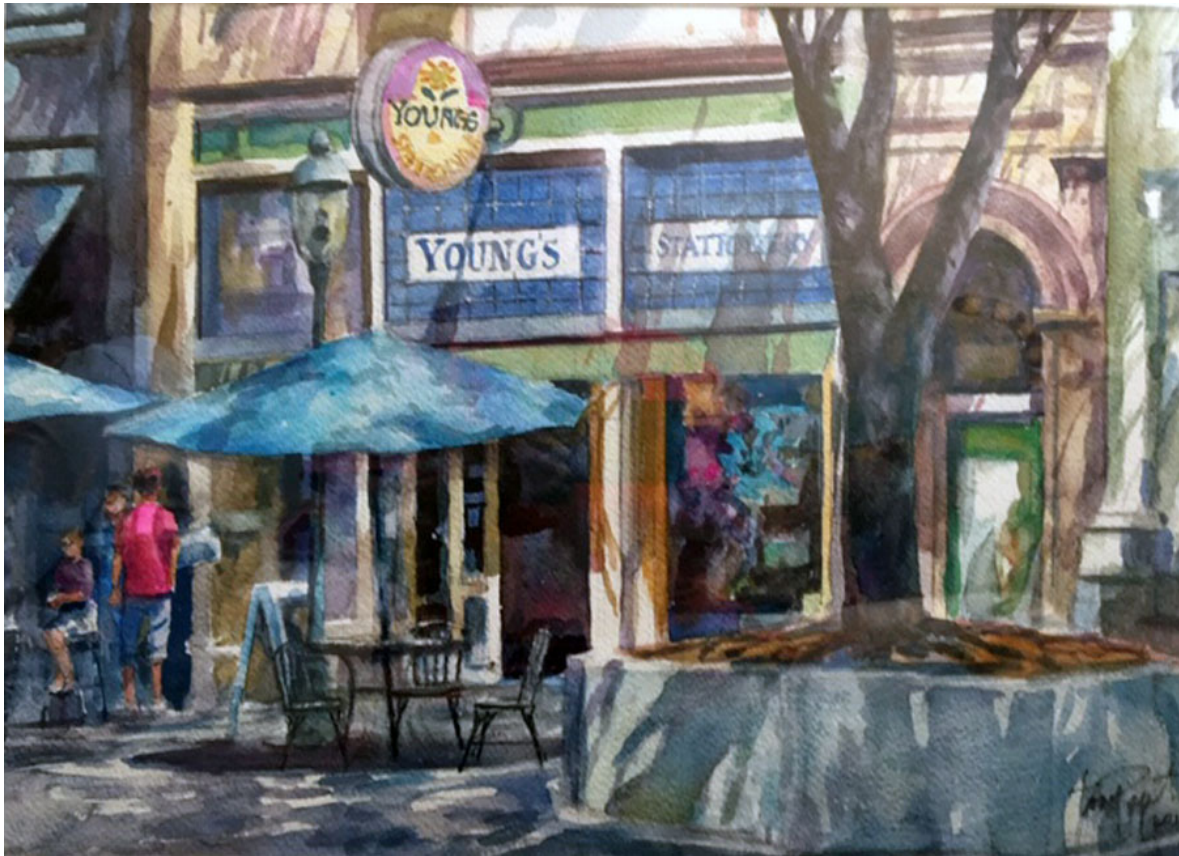
November/December Exhibit



1st Place

Along 97 North of Klamath Falls

Oil by Bill Ramroth



2nd Place
Along Broadway
Watercolor by Tony Pepito



3rd Place
Fall Riot
Pastel by
Deborah Shea

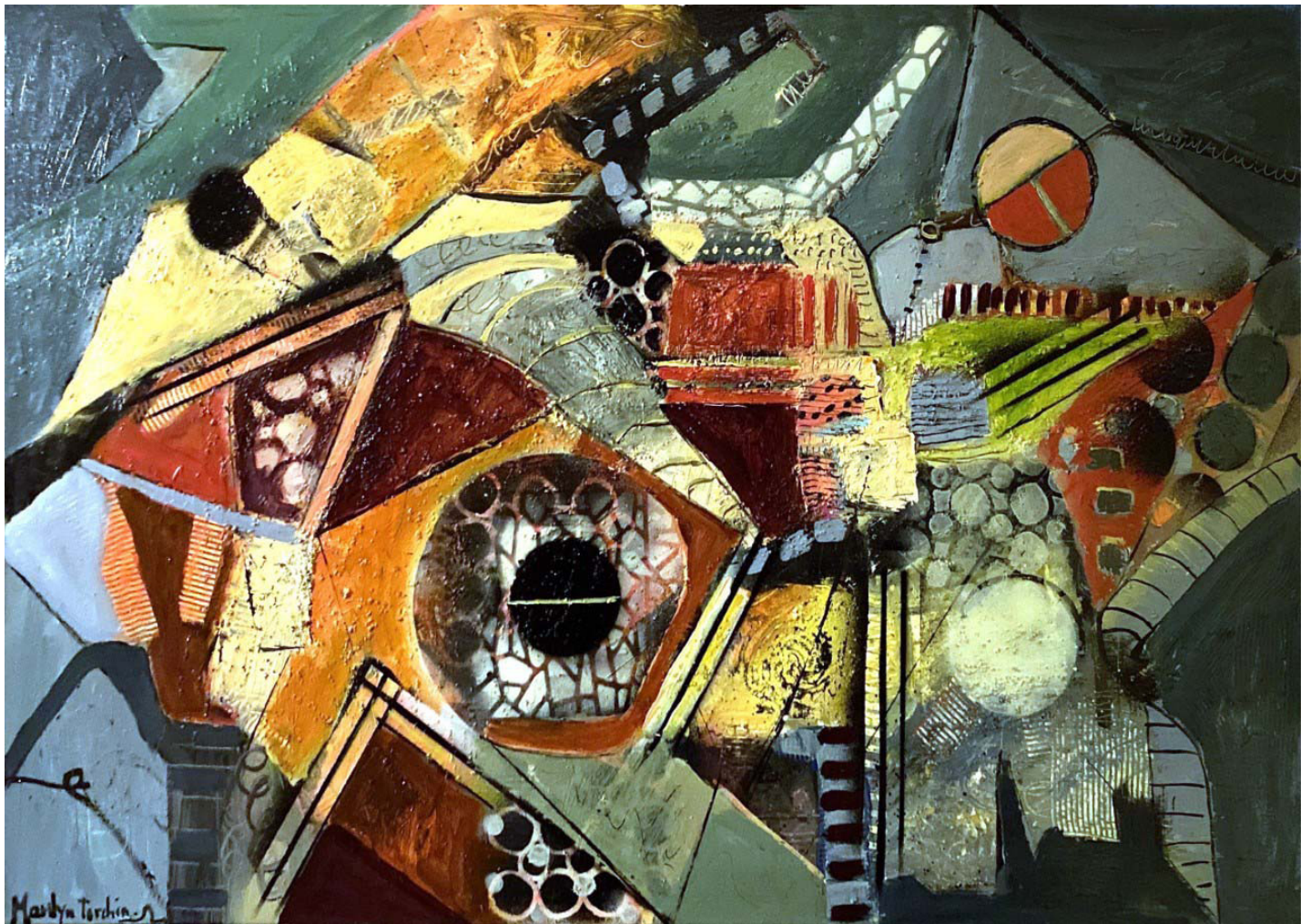


Honorable Mention
Care for the Children
Collage by
Denise McGill



Honorable Mention
Moody Room
Oil by Jesus Sepulveda

Non-Representational



1st Place
Trekking
Acrylic by Marilyn Torchin

SJVC November Show at Ziveli Winery

